

# TRAINING PROGRAM FOR WRITING NEWS ITEMS FROM THE ARCHIVES



Ina Méditerranée



## TARGET AUDIENCE

Journalists and professionals with at least 3 years' experience, coming from televisions member of CMCA.

## SHARED AIMS

**M**ake people aware of the audiovisual heritage in the Mediterranean area through training programmes.

**A**cquire the skills necessary for choosing, then writing journalistic items from material in audiovisual archives.

**L**earn how to make a short report from archive material provided by INA and the television companies affiliated to the CMCA.

**Timetable : September 22-26, 2025**

**Participants : 9**

**Archives : MedMem and  
INA Mediterranean**

**Place of training :  
MARSEILLE, in the office of INA  
Méditerranée and the CMCA**



## **PROJET DESCRIPTION**

DAY1 and DAY2 DISCOVER THE AUDIOVISUAL ARCHIVES (INA Méditerranée premises).

DAY 3 WRITING BASED ON ARCHIVES (CMCA premises).

DAY 4 FILMING/EDITING (CMCA premises).

DAY 5 END OF ASSEMBLY AND CRITICAL VIEWING (CMCA premises).

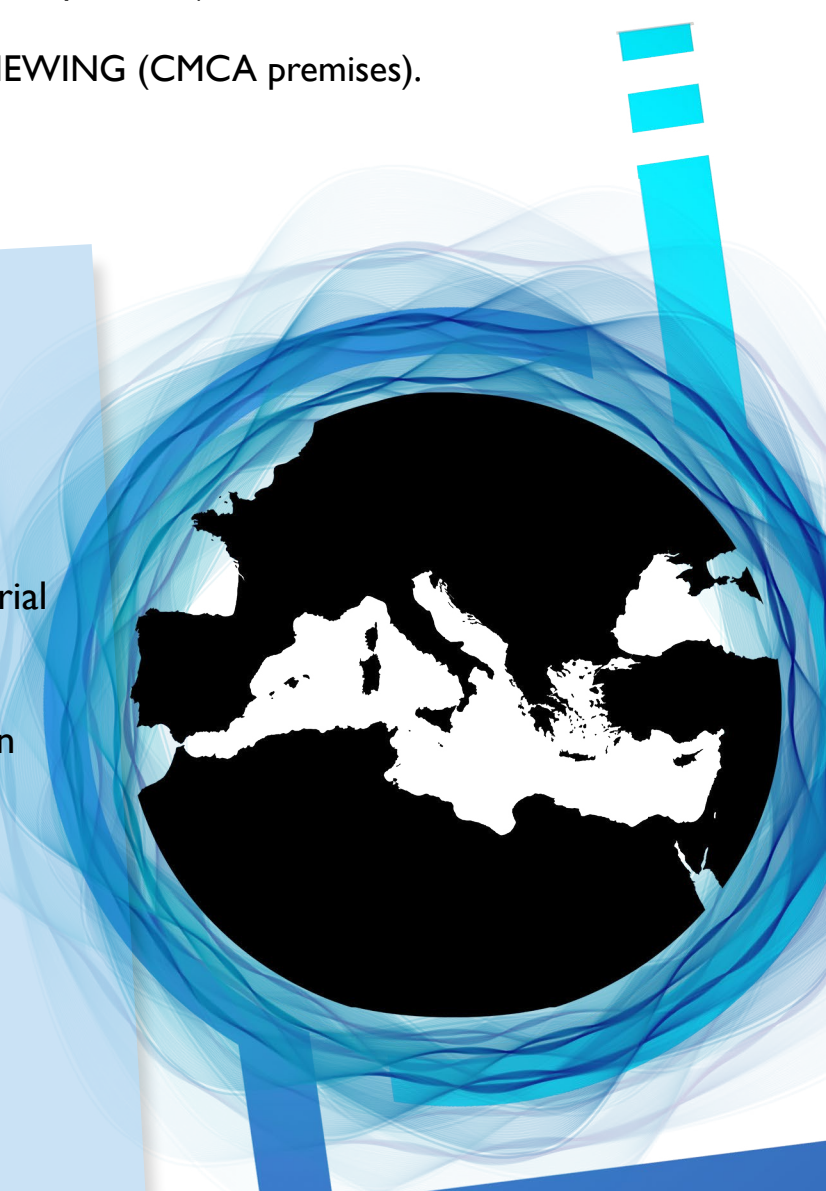
## **CONTENTS**

- Get to know what is in an audiovisual archive, the principles of conservation and preservation
- To learn how to evaluate the archive material
- To know the principal technical and legal restrictions when using archival images
- To become aware of narrative construction in a subject which uses archive material
- To understand how to construct a short item, how to tell a story using existing material by INA - MEDMEM Audiovisual archives.
- To learn video-reporting and shooting on video camera

## **Teaching Environment**

- People from INA working in preservation of audiovisual archives
- Professional news report writers
- Access to archive images about the chosen subject.

Material provided: editing equipment, Video cameras, documentation about the chosen subject



### **CMCA**

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