

WORKSHOP

NEW WRITINGS

NEW MEDIAS

www.multimediamed-cmca.org



■ INTENDED AUDIENCE

Journalists and professionals coming from all departments of CMCA televisions members, with at least 3 years experience and interest in new technologies.

■ TRAINING OBJECTIVES

- A good knowledge about the evolution of new media practices
- A better understanding of today's digital tools
- To learn the different media supports
- To contribute to the development of the Marseille-Multimedia-Mediterranean web-documentary

■ PROJET DESCRIPTION

The New Writings and New Media workshop aims to train journalists in new narrative forms, to introduce them to the new writing techniques of web-documentary and its derivatives.

The trainees will contribute to the creation and development of the contents of the web-documentary «Marseille-Multimedia-Mediterranean». The idea, in the long term, is to create an interactive cartography of the main Mediterranean metropolises.

During the training, the journalists will work on the districts of their cities.

The topics will be validated and added to the web-documentary by the CMCA.

WORKSHOP ORGANIZATION

MONDAY 21th MARCH

DAY 1 : New Media - Knowledge Sharing

10h30 / 12h30

Speakers : F. Revelli CMCA / S. Pachot, trainer, multimedia expert

- Presentation of the workshop and the participants
 - Exemples of web creations and differences between reportage and documentary
- 14h / 15h

Speakers : Expert from France Télévisions

- The use of social networks in TV newsrooms, the case of France Télévisions.

TUESDAY 22th MARCH

DAY 2 : Knowledge of the tools / writing of the subjects

10h30 / 12h30

Speakers : F. Revelli CMCA / S. Pachot, trainer, multimedia expert

- Introduction to shooting
 - Specific use of mobile devices (smartphones and compact devices) for the filming of a news report
 - Techniques and tools for sound recording
- 14h / 15h00

Speakers : F. Revelli CMCA / S. Pachot, trainer, multimedia expert

- Writing of topics
- Analysis of web project: <http://www.multimediamed-cmca.org/>

MONDAY 28th MARCH

DAY 3 : Critical viewing of topics

14h / 16h00

Speakers : F. Revelli CMCA

Critical viewing and validation of the topics sent by the trainees.
(deadline for sending video files : Monday at 12h)

8 selected journalists

The sessions will be held by videoconference, the participants will receive a link to participate.

Material provided :

- Creation of a web space to host and publish the work of the trainees.
- Teaching documentation
- Web platform for videoconferencing

Trainers :

- Stéphane Pachot - Multimedia Expert
- Franco Revelli - Head of Multimedia CMCA
- Journalist from France Télévisions

WORKSHOP OPERATION

CALENDAR

21-22-28 MARCH 2022
WEBINAIR ONLINE COURSE

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