

TRAINING PROGRAM FOR WRITING NEWS ITEMS FROM THE ARCHIVES



INTENDED PUBLIC

Journalists and professionals with at least 3 years' experience, coming from television, from the networks of the CMCA.

SHARED AIMS

Make people aware of the audiovisual heritage in the Mediterranean area through training programmes.

Acquire the skills necessary for choosing, then writing journalistic items from material in audiovisual archives.

Learn how to make a short report from archive material provided by INA and the television companies affiliated to the CMCA.

TIMETABLE :

7th / 15th December 2020

Archives : MedMem and Televisions
companies affiliated to
the CMCA

WORK METHOD

Visioconferences in French language
on Zoom CMCA's platform

The sessions will be held by videoconference,
the participants will receive a link to participate.
English speaking participants must
provide a translator

Program :

DAY 1 – 7 / 12 / 2020

10h30 Presentation of the workshop and of trainees.

11h00 / 12h30

The legal aspects of archives

Emmanuelle HERCY, Head of Right and Aquisition of INA

Direction juridique

14h30 / 16h00

Access to archive footage.

Sophie GILLERY, INA Méditerranée

DAY 2 – 8 / 12 / 2020

10h30 / 12h00

Heritage preservation and multimedia archives treatment.

Frédéric CHÉRON, Expert INA

14h30 / 16h00

Master class : Journalism and audiovisual archives

Speaker : Journalist of France Télévisions.

DAY 3 – 9 / 12 / 2020

10h30 / 12h30

Introduction to video shooting

Choice of subjects, writing of topics to
send before monday 14 décembre 17h
to franco.revelli@cmca-med.org

DAY 4 – 15 / 12 / 2020

10h30 / 12h30

Screening of topics made by participants,
Greetings

Teaching Environment

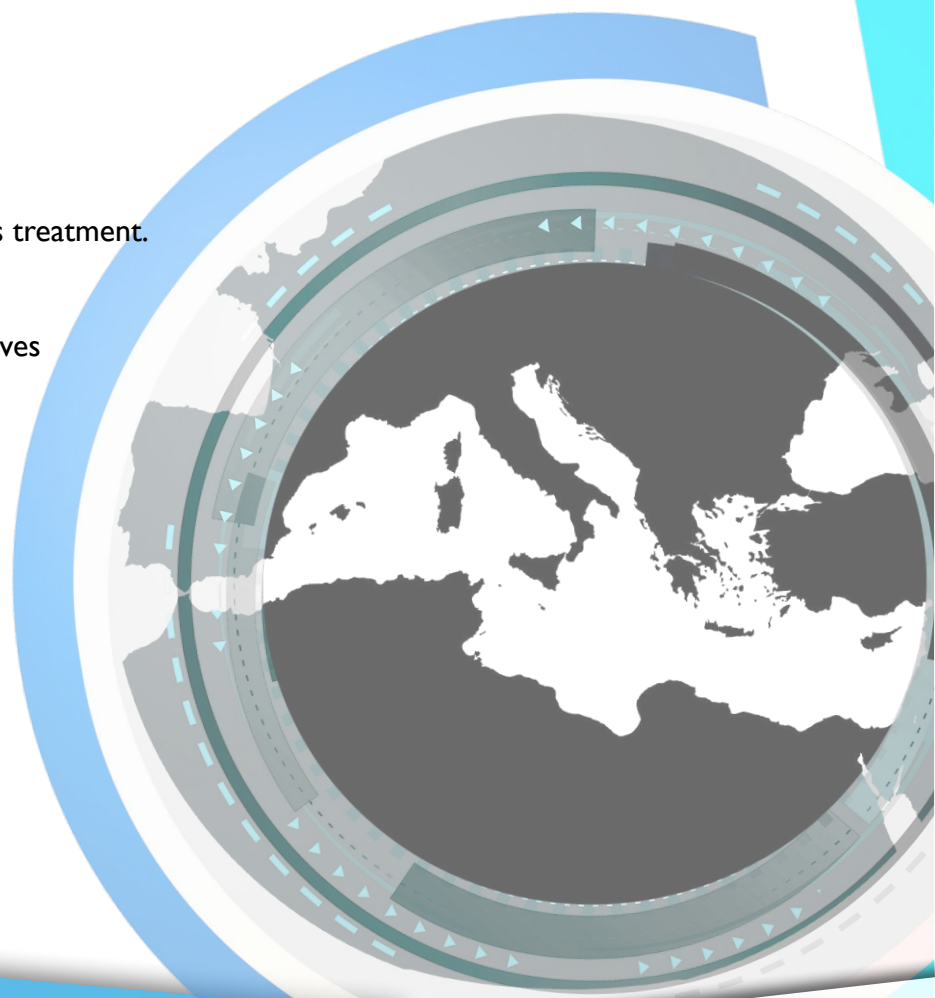
Professionals from INA working in preservation of audiovisual
archives

Professionals from France Televisions and CMCA

Material provided :

Videoconferencing web platform

Teaching documentation



CMCA

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