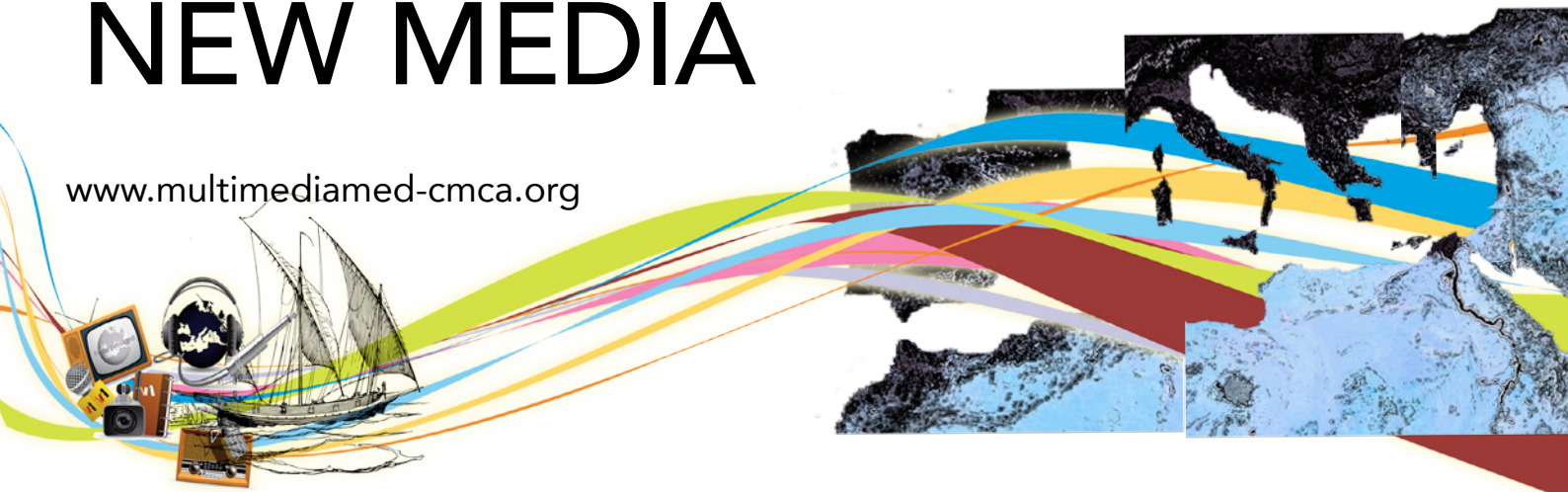


TRAINING NEW WRITING AND NEW MEDIA

OPEN
MEDIA
HUB



www.multimediamed-cmca.org



IN CHARGE OF PROJECT

CMCA - MEDITERRANEAN CENTER FOR
AUDIOVISUAL COMMUNICATION

INTENDED PUBLIC

Journalists and professionals coming from all departments of CMCA televisions members, with at least 3 years experience and interest in new technologies.

SHEARED AIMS

- To Inform about the evolution of practices associated to new media
- Better understanding of current digital tools
- Analyzing the different publication media
- To Participate in developing the web-documentary Marseille-Multimedia-Mediterranean (working title)

PROJET DESCRIPTION

The «New Scriptures and New Media» workshop aims to train journalists to new narrative forms and techniques about writing web documentaries and cross-media projects.

Trainees will contribute to create and develop the contents of web documentary: Marseille-Multimedia-Mediterranean (working title). The idea is to create an interactive map of the main Mediterranean cities.

During the workshop, the journalists will work on the districts of Marseille. After training, each journalists should make a topic about a district of his city. This work will be added to the web-documentary.

ORGANIZATION >>

ORGANIZATION OF WORKSHOP

DAY 1 - The challenges of new media and Televisions

History of medias

Delinearised narration and writing for the web

Case Study: Analysis and classification of some selected media (Blog, web radio, web TV, web documentary)

Differences in approach between reportage and documentary

Basics and tips for photo & video shooting

Basics and tips for sound recording

DAY 2 - Knowledge of tools

Basics and tips for photo, video shooting and sound recording

Specific use of mobile devices (smartphones and compact cameras)

Choice of subjects and composition of teams

Practical exercises with shooting equipment

Scripture topics, scouting

DAY 3 : Shooting

Selection of subjects and composition of teams

Choise of treatment

Explanation about objectivity and ethical rules

Investigation and writing items

DAY 4 : Shooting/Editing

Shootings and writing of subjects

DAY 5 : Post-production

Basics and Tips for editing image and sound

Editing topics

Finalization of multimedia content that will be post on

<http://www.multimediamed-cmca.org/>

10 selected journalists

Participants will be grouped into different teams formed by educators who will appoint a coordinator per team.

Equipment provided:

Shooting equipment for news reports.

A web space to host and publish the work of trainees

Trainers:

A web departement journalist from France Télévisions

Stéphane Pachot - Videomaker/ multimedia expert (www.stephanepachot.com)

Franco Revelli - Head of Multimédia - CMCA

WORK METHOD

TIME TABLE

SEPTEMBER 23th to 27th - 2019

LOCATION : CMCA - Marseille

CMCA 30, Boulevard Georges Clemenceau / 13004 France

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