

# TRAINING PROGRAMME FOR WRITING NEWS ITEMS FROM THE ARCHIVES



**IN CHARGE OF PROJECT** CMCA, INA Méditerranée.

## INTENDED PUBLIC

Journalists and professionals with at least 3 years' experience, coming from television, from the networks of the CMCA.

## SHARED AIMS

**M**ake people aware of the audiovisual heritage in the Mediterranean area through training programmes.

**A**cquire the skills necessary for choosing, then writing journalistic items from material in audiovisual archives.

**L**earn how to make a short report from archive material provided by INA and the television companies affiliated to the CMCA.

**PROJET DESCRIPTION >>**



## PROJET DESCRIPTION

**Day 1 : working with audiovisual archives (INA Méditerranée)**  
**Day 2 to 3 : writing using archive material, the legal aspect, watching the archive material, writing subjects (INA Méditerranée)**  
**Days 4 to 5 : Training on video-camera and shooting reportage (local CMCA)**  
**Day 6 : Free**  
**Day 7 to 8 : Editing and viewing (local CMCA)**

### Content:

- Get to know what is in an audiovisual archive, the principles of conservation and preservation
- To Learn how to evaluate the archive material
- To Know the principal technical and legal restrictions when using archival images
- To Become aware of narrative construction in a subject which uses archive material
- To understand how to construct a short item, how to tell a story using existing material by INA - MEDMEM Audiovisual archives.
- To learn video-reporting and shooting on video camera

**Place :**  
**MARSEILLE, in the offices of the CMCA and INA Méditerranée.**

## WORK METHOD Material and human resources

**6/9 selected journalists working in pairs.**

### **Teaching Environment**

- People from INA working in preservation of audiovisual archives
- Professional news report writers
- Access to a body of shared archive images on the subject chosen.

**Material provided:** editing equipment, Video cameras, documentation about the chosen subject

## DURATION

**8 Days**

## TIMETABLE

**September 14 to 21 - 2015**